SHARP

Be Original.

AQUOS
Quattron Pro

THE WORLD'S FIRST
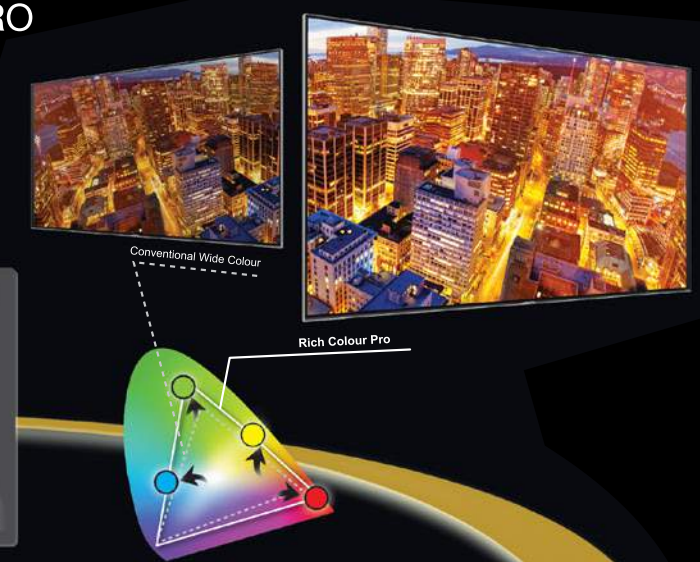
8K RESOLUTION TV

JAPAN TECHNOLOGY

androidtv

DETAIL | 8K RESOLUTION

8K Resolution and 8K-Upconverter are embeded. Achieved thru Quattron Technology - World's First 4K 4 Primary colour pixel panel. Never-Seen-Before picture quality is now here for you to experience the best detailed picture with better sense of depths and immersion.

*As a result of our laboratory testing using a test pattern with 7,680 x 4,320 pixels. The product is not using and 8K LCD panel. 8K picture (video) from external input cannot be played back and 8K broadcasting cannot be received

COLOUR | RICH COLOUR PRO

The New LED backlight device & 4 Primary Colour Panel Technology expand 40% wider than conventional TV by making Green, Red and Yellow colour reproduction to be richer.

Richer Colour

Quattron Pro

Conventional Wide Colour

Rich Colour Pro

CONTRAST | ULTRA DYNAMIC RANGE PRO (UDR)

Great image requieres ultra-realistic contrast. Ultra Dynamic Range Pro employs the use of direct backlight system and control area dimming technology to broaden the contrast.

X8 Master Engine Pro

4K Ultra HD

8K Resolution

NEWS

Resolution (Brightness peak) **4 times**

R G B
Conventional
4K Ultra HD

R G B Y
4K Ultra HD + Quattron Pro
↓
8K Resolution

Original Source

AQUOS

Backlight Area Control

Control Area Diming Technology

(White area) Backlight ON
(Black area) Backlight OFF

Direct Backlight System

POWERED BY ANDROID TV™ - ENTERTAINMENT TAILORED FOR YOU

Google Play Store

Thousands of apps available.

Music — Google Play Music, musixmatch, Spotify

Entertainment — Google Play Movies & TV, YouTube, NETFLIX

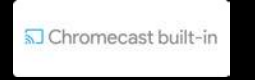**Games** — Google Play Games, BOMBSQUAD

YOUR FAVORITE CONTENT & APP

Android TV brings great content to you, so you can spend less time browsing and more time watching. Just pick the personalized recommendation, it will appear automatically in your home screen.

Google Play

Home
Games
My Apps
Settings

Featured Games
SKY FORCE
RADIANT DEFENSE
SkyForce
Radiant Defense

Fun for everyone

ANDROID™ GAMING ON THE BIG SCREEN

Bored of racing alone? Enjoy multiplayer now with Android TV. Download multiplayer games on Google Play and connect up to 4 wireless controllers to your TV. Share your excitement now for more fun!

CHROMECAST™ BUILT IN

Chromecast built-in is a platform that lets you stream you favorite entertaiment from your phone, tablet or laptop right to your TV.
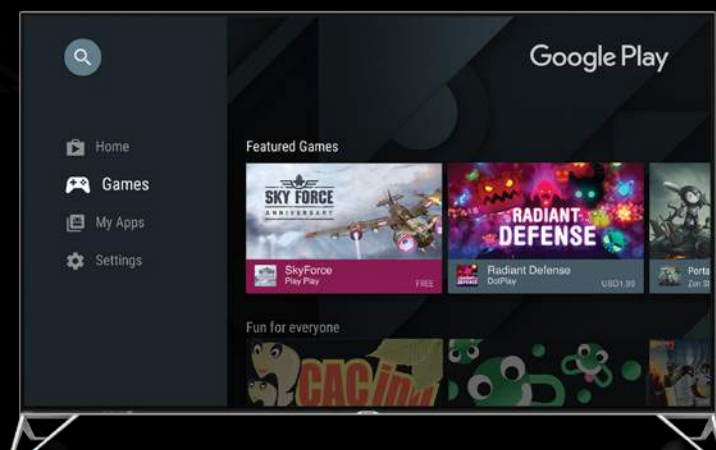
Chromecast built-in

androidtv

XU SERIES

LC-80XU930X // **LC-70XU830X**

- 8K Resolution on 4K Ultra-HD Panel
- X8 Master Engine Pro
- Quattron Pro Technology
- AquoMotion 1000/1200
- N-Black Anti-Glare Technology
  (only for LC-80XU930X)
- Android TV™
- Built-in Wi-Fi and Bluetooth
- Quad Core

- Dolby Audio
- DTS™ 2.0 + Digital Out
- HDMI x 4 Terminal
- Mobile High-Definition Link (MHL)
- SDHC
- USB Multimedia Function
  (Photo, Music, and Video)
- Adjustable Stand
  (only for LC-80XU930X)

8K RESOLUTION   androidtv   **X8** Master Engine Pro

Picture — Quattron Pro

Smart — Chromecast built-in   Google Play   NETFLIX   YouTube

UE630X SERIES

LC-65UE630X // **LC-60UE630X**

LC-58UE630X // **LC-50UE63 0X**

- 4K Ultra HD LCD Panel (3840 x 2160)
- Android TV
- 4K Master Engine Pro
- Buit-In Wi-Fi and Bluetooth
- Rich Color
- Quad Core

- Dolby Audio
- Mobile High-Definition Link (MHL)
- HDMI Terminal
- SDHC
- USB Multimedia Function
  (Photo, Music, and Video)

4K RESOLUTION   androidtv   **X4** Master Engine Pro

Smart — Chromecast built-in   Google Play   NETFLIX   YouTube

LE580X SERIES

LC-60LE580X // **LC-50LE580X**

LC-45LE580X

- Android TV
- X2 Master Engine
- Buit-In Wi-Fi and Bluetooth
- Wide Color
- Quad Core

- Dolby Audio
- Mobile High-Definition Link (MHL)
- HDMI Terminal
- SDHC
- USB Multimedia Function
  (Photo, Music, and Video)

2K RESOLUTION   androidtv   **X2** Master Engine Pro

Smart — Chromecast built-in   Google Play   NETFLIX   YouTube

easysmart

All Your Entertainments In 3 Simple Apps

Sharp's Easy Smart is a simple smart platform that gives you the biggest range of entertainment with 3 basic pre-installed apps.

YouTube   NETFLIX   Google

Discover and watch your favourite videos and channels on YouTube

Watch YouTube videos on the biggest screen in your house. With the YouTube app on AQUOS, you can sit back and watch your favourite videos and channels from your sofa.

Watch TV shows and movies at anytime, anywhere

Netflix has the biggest number of subscribed members, and also provides higher resolution videos even in 4K Ultra HD. With Netflix, you can instantly stream your favorite TV shows, movies and award-winning Netflix originals right to your TV.

Expanding your information glossary

Experience the world most clever search engine with our web browser to make your searching easier. Google™ search engine will find the matching result unlimitedly to satisfy your need.

Remote Control with Netflix & YouTube button

Easy access to your favorite entertainment

Easy Smart Platform

Simple user interface to save up your effort

Images appeared in TV screen are subject to change without prior notice.
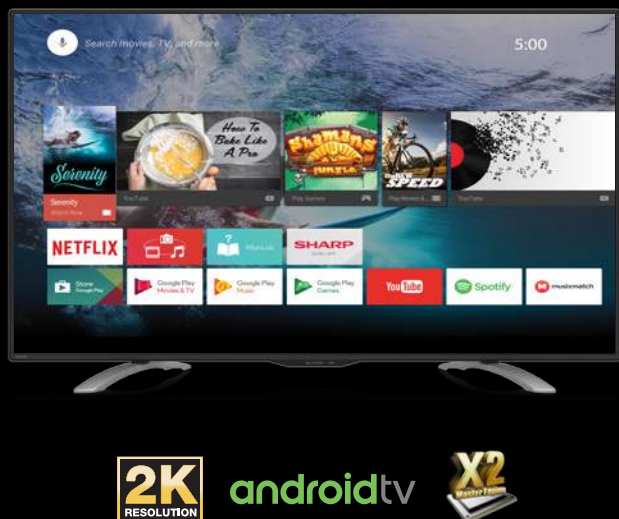
UA440X Series

LC-60UA440X // **LC-50UA440X**

- 4K Ultra HD LCD Panel (3840 x 2160)
- Easy Smart TV
- Motion Plus Enhancement
- 4K Master Engine Pro
- Buit-In Wi-Fi
- Rich Color
- Quad Core

- Dolby Audio
- HDMI Terminal
- USB Multimedia Function
  (Photo, Music, and Video)

4K RESOLUTION   easysmart   MOTION VP PLUS   **X4** Master Engine Pro

Smart — NETFLIX   Web Browser   YouTube

LE380X Series

LC-60LE380X // **LC-50LE380X**

LC-45LE380X // **LC-40LE380X**

- Full HD (1920 x 1080)
- Easy Smart TV
- Motion Plus Enhancement
- 2K Master Engine Pro
- Buit-In Wi-Fi

- Wide Colour
- Quad Core
- Dolby Audio
- HDMI Terminal
- USB Multimedia Function
  (Photo, Music, and Video)

2K RESOLUTION   easysmart   MOTION VP PLUS   **X2** Master Engine Pro

Smart — NETFLIX   Web Browser   YouTube

LE375X Series

LC-32LE375X

- WXGA (1366 x 768)
- Easy Smart TV
- 2K Master Engine Pro
- Buit-In Wi-Fi

- Wide Colour
- Quad Core
- Dolby Audio
- HDMI Terminal
- USB Multimedia Function
  (Photo, Music, and Video)

easysmart   **X2** Master Engine Pro

Smart — Web Browser   YouTube

DIGITAL TV

ISDB-T
Integrated Services
Digital Broadcast-Terrestrial

EWBS
Emergency Warning Broadcast System for up-to-date disaster warnings

BML
Broadcast Mark-up Language for real-time news, information, and data broadcasting

EPG
Electronic Program Guide
Electronic Program Guide for local TV schedules with reminder function

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LC-70LE360D3 // LC-60LE360D3
LC-40LE360D3 // LC-32LE360D3

2K RESOLUTION **ISDB-T EWBS BML**
AquoMotionLite 400/480Hz AquoMotionLite 200/240Hz Eagle View MHL

70", 60", 40" Full HD (1920 x 1080)
32" WXGA (1366 x 768)
X-Gen Panel (UV²A Technology) (70" & 60")
The 1st Digital TV with EWBS and BML
AquoMotionLite 200/240 Hz (40" & 32")
Eagle View

Mobile High-Definition Link (MHL)
AquoMotionLite 400/480 Hz (70" & 60")
▪ HDMI Terminal

▪ USB Multimedia Function (Photo, Music, and Video)
▪ NTC-Compliant

BASIC TV

low power state which can save up to **50%**

Sound Reflector

LC-40LE185M // LC-32LE185M

▪ 40 Full HD (1920 x 1080) /32" WXGA (1366 x 768)
▪ Sound Reflector
▪ Antenna Booster
▪ Easy Color Adjustment
▪ Super Eco Mode
▪ HDMI Terminal
▪ USB Multimedia Function (Photo, Music, and Video)

2K RESOLUTION ANTENNA BOOSTER EASY Colour Adj. SUPER ECO ON HDMI USB

BASIC TV

LE275X Series
LC-50LE275X
▪ Full HD (1920 x 1080)
▪ Antenna Booster
▪ HDMI Terminal
▪ Wide Color
▪ Mobile High Definition Link (MHL)
▪ Sleep Timer Mode
▪ USB 3.0 Multimedia Function (Photo, Music, and Video)

2K RESOLUTION **WIDE COLOUR** AquoMotionLite 200/240Hz

LE267M Series
LC-32LE267M
▪ 32" WXGA (1366 x 768)
▪ Mobile High-Definition Link (MHL)
▪ AquoMotion Lite 200/240 Hz
▪ Eagle View
▪ Antenna Booster
▪ Easy Color Adjustment
▪ Eco Mode
▪ HDMI Terminal
▪ USB Multimedia Function (Photo, Music, and Video)

HD RESOLUTION AquoMotionLite 200/240Hz ANTENNA BOOSTER EASY Colour Adj. ECO

LE280X Series
LC-45LE280X
▪ Full HD (1920 x 1080)
▪ Antenna Booster
▪ HDMI Terminal
▪ Sleep Timer Mode
▪ USB Multimedia Function (Photo, Music, and Video)

2K RESOLUTION Eagle View AquoMotionLite 200/240Hz

LE175M Series
LC-24LE175M
▪ WXGA (1366 x 768)
▪ Antenna Booster
▪ HDMI Terminal
▪ Easy Color Adjustment
▪ Photo Frame Mode
▪ Eco Mode
▪ USB Multimedia Function (Photo, Music, and Video)

HD RESOLUTION ANTENNA BOOSTER EASY Colour Adj. PHOTO FRAME ECO

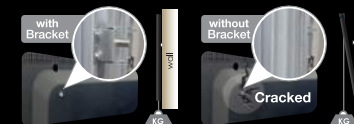
7 Shields Protection

JAPAN QUALITY 7 SHIELDS

High Temperature & Humidity Shield
Reliable Sharp LED TVs are proven and tested based on IEC 60065 standard to adopt high temperature and humidity settings.

Heavy Weight Shield
The design of wall mount provision is tested with weight loading IEC 60065 standard.

with Bracket   without Bracket   Cracked

Stability Shield
Strong structural stability is proven by successful stability test at the level of IEC 60065 standard.
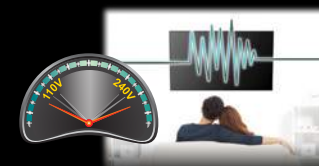
Lightning Shield
Varistor protects the product from lightning surge through AC cable that in line with EMC standard (IEC 61000-4-2 & IEC 61000-4-5).

with varistor after lightning occurs   without varistor after lightning occurs   Varistor

Vibration Shield
Good carton packing design and high quality of SHARP LED TVs are proven to be vibration resistance during delivery.

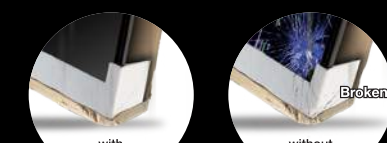with Vibration Shield   without Vibration Shield   Broken

Voltage Stability
Safe product operation is ensured throughout the more severe voltage standard than product spec. (110V-240V)

Drop Shield
The protective performance of the packaging and the integrity of SHARP LED TVs are proven by passing the strict standard of the drop test.

with Drop Shield   without Drop Shield   Broken

SHARP

Be Original.